

Misty D. Dennis

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Quality and commitment to meeting product deadlines are my highest priorities.

SKILLS

Hardware Platforms	PC, Macintosh, Android and iOS mobile devices
Operating Systems	Windows 95, 98, 2000, XP, 7, iOS, Android
Browsers	Internet Explorer, Mozilla Firefox, Google Chrome, Apple Safari
Applications	Microsoft Office, Visio, Adobe CS5 (Dreamweaver, Fireworks, Flash, Illustrator, InDesign, Photoshop), XCode, Eclipse, Quark, Corel, Audacity, Wondershare Video Editor, Brainshark, iPresent

EXPERIENCE

TEAM Marketing Group

10/11 - Current

TEAM Marketing Group, Inc. is a sales and sales management consulting firm specializing in the design, development and implementation of custom solutions that maximize profitability and top-line sales revenue for your company.

Instructional Designer

Design and develop instructional material for customer training courses that support company technical products. Demonstrate and utilize effective needs analysis, project management, course development, and evaluation skills. Independently develop entry and advanced level courses for both internal and external audiences. Concept and design for web, mobile, and interactive presentations that focus on the clients' brand and messaging objectives. Utilize responsive web design and ensure cross-browser compatibility. Develop new code and manage existing code with a variety of content-management systems. Identify new technologies that improve design and the user experience.

Projects / responsibilities include

- Create web applications for DuPont, 3M, New Holland, Jungheinrich and Case
- Website design and implementation
- Content copywriting
- Editing audio / video

Freelance Designer

1/02 - Current

Create a wide variety of work products ranging from charity invitations to zombie posters to medical device websites.

Systems Development Corporation, Inc.

7/07 - 7/11

Systems Development Corporation (SDC) provides systems engineering and support services to the federal government and the private sector.

Graphic Designer

Work with the Communications Team to deliver marketing literature and other materials for internal and external customers. Ensure documents are compliant with section 508 (ensuring web accessibility for disabled people) regulations.

Project Manager

- Manage timelines and deliverables
- Manage creative team of seven, including copywriters, video editors and web programmers
- Communicate with customers to design and deliver projects within budgetary parameters
- Obtain print bids
- Design products including written content

Design / Marketing projects include

- Branding - logos, identity
- Poster design
- Event coordination
- Permanent outdoor signage
- Educational programs brochures
- Copywriting
- Event invitations
- Utilize social media for promotions
- Web graphics / advertisements

AlloSource

10/01 - 7/07

AlloSource is a non-profit tissue processing organization dedicated to distributing allografts to its communities.

Graphic Designer / Marketing Communications Specialist

Sole in-house print and website designer. Design and purchase all marketing literature and tradeshow promotions. Responsible for trade show design, management and execution.

Design / Marketing projects include

- Packaging and label design for implantable medical products
- Medical brochures
- Design 20' and 10' modular trade show booths
- Event posters
- Branding: logos, corporate identity, letterhead and business card design
- Content and layout for corporate annual report
- Purchase all giveaways and literature
- Website launch, design and content management
- Coordinate storage, shipping and booth set-up for 30 trade shows / yr
- Event coordination

EDUCATION

University of Colorado at Denver 1995 - 2006

Multimedia Major

University of Georgia 1993 - 1994

Fine Arts Major